

Purpose (Goal)	Need (Problem to be Solved)	Objectives
Create a complete transit system within the region that connects to transit options serving outside of the region.	Improve frequency and efficiency of transit service  More comprehensive transit options within South Davis County  Better integration with transit choices along the Wasatch Front	Increase transit frequency Increase efficiency of transfers to existing and planned transit choices. Increase transit service to better serve key origins and destinations within South Davis County
Improve east-west connectivity.	Facilitate east west accessibility and transfers to other transit modes.	Provide east/west transit options for travel within South Davis County  Provide east/west transit connections to north/south transit, including commuter rail  Reduce congestion on east/west roads
Reduce auto congestion.	Reduce congestion at key intersections in the study area	Improve Level of Service on roadways and intersections with LOS E or worse







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Integrate transit investments and land use plans.	Improve transit service to developing and/or redeveloping areas in South Davis  Consider city master plans in making transit decisions and encourage cities to incorporate transit into future plans	Provide transit service to developing areas west of I-15.  Provide increased transit service to redeveloping areas.  Support cities' existing and future land use plans
Increase transit ridership especially during commute times by improving motorized and non-motorized infrastructure that serves transit and providing attractive passenger amenities.	Make transit travel more attractive, comfortable and accessible to choice riders.  Include passenger information systems with transit service.  Auxiliary facilities to transit, such as bicycle routes, good sidewalks, and bus shelters, are inadequate, and hinder bus use.  Bus use is hindered by lack of knowledge of park and ride locations.  Planned commuter rail stations may not include enough parking and may increase congestion on east/west routes.	Increase knowledge of transit system.  Improve bicycle and pedestrian connectivity to transit stops and stations.  Improve sidewalks and bicycle lanes and trails.  Add bus shelters/platforms at key locations.  Provide better education for Park and Ride options.
Comply with required regulations.	Minimize environmental (physical / social) impacts.	Minimize Right-of-Way impacts.  Minimize impacts to access points.  Minimize impacts to historic properties.  Minimize impacts to air quality.









